



SPONSORSHIP PACKAGES

Our sponsors have a great opportunity to play a part in our ambitious development programmes including the launch of a major junior cricket structure and a push for Premier League cricket.

This brochure details our sponsorship options and describes the benefits our sponsors will enjoy. These include prime advertising opportunities at Regatta Way, Club branding and web advertising.

Sponsoring sport is one of the most powerful ways to help both businesses and communities around England grow from strength to strength. So whether a business wishes to promote a product, service, brand or company name, matching with sport offers the one team game where both sides can win.

Sponsoring local sports projects is cost effective, reaffirms company and product awareness and more importantly strengthens links with the community.

We are sure you will find the right package for your needs and we look forward to welcoming you in to our Club.

Thank you for your support.

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Gamston Sports & Social Club, Regatta Way, Gamston, Nottingham
www.gedlingandsherwoodcricket.co.uk



Player sponsorship

For £250 per annum you can sponsor a player for a season.

The benefits of this package are;

- ✓ You will be specifically linked to an individual
- ✓ You will be financing a player for a season
- ✓ Your details will appear in a 'player profile' page of fixture card
- ✓ Links to corporate website through www.gedlingandsherwoodcricket.co.uk
- ✓ This is a package that is ideal for family or friends of the players.

Bronze sponsorship

The cost of this package is £50 and the benefits are;

- ✓ Low cost introduction to club sponsorship
- ✓ You will be advertising on the Club fixture cards
- ✓ Links to corporate website through www.gedlingandsherwoodcricket.co.uk
- ✓ There will be a link to your own website from our own
- ✓ You will be sponsoring a club fixture by providing a match ball



Silver sponsorship

For £250 this package offers the following benefits;

- ✓ You will be advertised on the fixture cards
- ✓ Links to corporate website from www.gedlingandsherwoodcricket.co.uk
- ✓ There will be a link to your own website from our own
- ✓ Your details will be placed on an advertising hoarding for all home fixtures for the season
- ✓ Your corporate logo will be added to adult kit collars

Gold sponsorship

For £500 this package offers the following benefits;

- ✓ High profile association with one of Nottinghamshire's most ambitious cricket clubs
- ✓ Advertising on Club website and fixture cards
- ✓ Advertising hoarding at all Gedling and Sherwood CC home fixtures
- ✓ Corporate branding at brand new Gamston Sports and Social Club
- ✓ Links to corporate website from www.gedlingandsherwoodcricket.co.uk
- ✓ Major logo on all adult kit
- ✓ Sponsorship of a club fixture

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Platinum sponsorship

For £1000 this package offers the following benefits;

- ✓ High profile association with one of Nottinghamshire's most ambitious cricket clubs
- ✓ Dominant advertising on all Club media (website, newsletter, fixture cards etc)
- ✓ Advertising hoarding at all Gedling and Sherwood home fixtures
- ✓ Prominent corporate branding at brand new Gamston Sports and Social Club
- ✓ Links to corporate website from www.gedlingandsherwoodcricket.co.uk
- ✓ Corporate logo on all club kit (including juniors)
- ✓ Exposure in club related local news features

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